



THE WINE & SPIRITS SECTOR: CREATING VALUE IN A SPIRIT OF MODERATION

Friday, 27 September 2024

From 5:00 PM to 6:30 PM

Salone Borsellino, Siracusa City Hall
Palazzo Vermexio, Piazza Duomo n° 4
Siracusa, Italy



Moderator: **Fernanda Roggero**, Food & Wine Editor Il Sole 24 Ore

WELCOME & OPENING REMARKS

- **Ph. D. Micaela Pallini**, President, Federvini - Italian Federation of Wine, Spirits and Vinegars
- **Avv. Sergio Marchi**, Head Secretary Ministry of Agriculture, Food Sovereignty and Forestry
- **Prof. Paolo De Castro**, former Member of the European Parliament
- **Dr. Raffaele Borriello**, Head of Cabinet, Ministry of Agriculture, Food Sovereignty and Forestry

ROUND TABLE: THE SOCIAL, ECONOMIC AND SUSTAINABLE FOOTPRINT OF THE WINE & SPIRITS SECTOR IN THE G7 COUNTRIES

- **Helen Medina**, CEO, WSA - World Spirits Alliance
- **Dr. Ulrich Adam**, Director General, spiritsEUROPE - European Association of Spirits
- **Dr. Ignacio Sánchez Recarte**, Secretary General, CEEV - Comité Européen des Entreprises Vins, & Co-President of FIVS - Fédération Internationale des Vins et Spiritueux

MODERATION AND BALANCED LIFESTYLE

- **Dr. Gregor Zwiern PhD**, Research Associate at the University of Cambridge & Managing Director at G. Z. Research & Consulting KG
- **Dr. Amanda Berger PhD**, Senior Vice President of Science and Research, DISCUS - Distilled Spirits Council of the United States

PARTNERING TO REDUCE HARMFUL DRINKING

- **Dr. Sydney Nash**, Vice President - Director of Public Affairs, IARD - International Alliance for Responsible Drinking

CLOSING REMARKS

- **Ph. D. Micaela Pallini**, President, Federvini - Italian Federation of Wine, Spirits and Vinegars

The event will be followed by a cocktail reception at Salone Borsellino.